



Overcoming Issues Of Speaking Skill In English Among Engineering Students Through Multimedia

Name: J. Shelisha
Designation: Research Scholar
email id : sjshelisha@gmail.com
Mobile Number: 8754799521
Department of Linguistics
Madurai Kamaraj University
Madurai-21

Name: Dr. K. Umaraj
Designation: Associate Professor & Head
email id : umarajk@gmail.com
Mobile Number: 9487223316
Department of Linguistics
Madurai Kamaraj University
Madurai - 21

Submission Date: 15. 03. 2025

Acceptance Date: 24. 03. 2025

Abstract

Speaking skills are fundamental for engineering students to effectively communicate in academic and professional settings. However, many students struggle with fluency and accuracy due to linguistic barriers such as limited lexical resources, pronunciation difficulties, inadequate pragmatic competence etc., and Traditional pedagogical approach often emphasizes grammar and writing skill neglecting the interactive nature of spoken communication. This paper examines the role of multimedia tools including videos, interactive language learning applications, podcasts, and virtual reality simulations in enhancing students' speaking proficiency eliminating the problems of speaking skill. Drawing on theories of second language acquisition, the study explores how multimedia fosters engagement, contextualized learning, and autonomous practice. By integrating multimedia into language instruction, educators can create immersive and interactive environments that support pronunciation improvement, discourse management, and confidence building, ultimately preparing students for real-world communication demands in their professional fields.

Keywords: Speaking skills, pedagogical approach , English Language

1. Introduction

Engineering students require strong communication skills to succeed in their careers, yet many struggle with speaking proficiency. The issue arises from various factors such as fear of public speaking, inadequate vocabulary, poor pronunciation, and limited opportunities for verbal practice. According to **Krashen's Input Hypothesis**, language acquisition requires meaningful and comprehensible input, which is often insufficient in conventional learning environments. Moreover, **Communicative Language Teaching (CLT)** emphasizes real-world interaction as essential for developing fluency. Traditional classroom instruction often emphasizes writing and reading skills, neglecting the development of speaking abilities. To bridge this gap, the use of multimedia in language learning has emerged as a viable solution. By integrating multimedia into language instruction, educators can create a dynamic learning environment that enhances speaking proficiency and prepares engineering students to fit better for their careers.

2. Literature Review

Speaking is a productive language skill that involves articulation, fluency, accuracy, and coherence. It is a fundamental aspect of communication that requires cognitive and motor skills, including proper pronunciation, intonation, and clarity of thought. Linguistic theories emphasize the multifaceted nature of speaking proficiency and its development through exposure, practice, and interaction.

Language acquisition theories provide key insights into how speaking skills are developed. **Krashen's Input Hypothesis (1982)** suggests that comprehensible input is crucial for language learning, as learners acquire language when they understand messages slightly above their current proficiency level ($i+1$).

In contrast, **Vygotsky's Social Interaction Theory (1978)** highlights the role of social interaction in cognitive and linguistic development. According to **Vygotsky**, speaking skills are refined through communication with more knowledgeable others within the Zone of Proximal Development (ZPD), where learners receive scaffolding that aids their language acquisition.

Phonological theories, such as the **Motor Theory of Speech Perception (Liberman & Mattingly, 1985)**, argue that speech perception and production are closely linked, reinforcing the importance of listening and speaking practice. Additionally, **Swain's Output Hypothesis (1985)** stresses the significance of producing language, stating that speaking allows learners to notice linguistic gaps, test hypotheses, and refine their language skills.

Traditional Approaches vs Multimedia-Based Learning

The development of speaking skills has traditionally been approached through structured and mechanical practice techniques. In contrast, multimedia-based learning integrates technology to create an interactive, engaging, and immersive language-learning experience. Below is a

comparative analysis of these two approaches. Traditional methods of improving speaking skills primarily focus on mechanical practice and structured drills, which include:

- **Repetition drills** – Enhancing pronunciation and fluency through repeated practice.
- **Role-playing exercises** – Simulating real-life conversational scenarios.
- **Reading aloud** – Reinforcing pronunciation and prosody.
- **Grammar-focused instruction** – Emphasizing structural accuracy in speech.

While these approaches have pedagogical value, they often lack real-world application, immediate feedback, and high levels of engagement. Their limited interactivity may hinder the development of spontaneous and natural speech production. In contrast, multimedia-based learning integrates technology to enhance speaking skills through:

- **Interactive simulations** – Providing authentic conversational practice with virtual interlocutors.
- **Real-time feedback** – Offering instant pronunciation, grammar, and fluency analysis.
- **Authentic language exposure** – Immersing learners in native speech environments through videos, podcasts, and interactive content.
- **Self-paced learning opportunities** – Allowing learners to practice speaking at their convenience and receive personalized guidance.
- **Cognitive theories**, such as **Mayer's Cognitive Theory of Multimedia Learning (2005)**, support the use of multimedia in language learning by emphasizing dual-channel processing (visual and auditory), which enhances comprehension and retention.
- **CALL (Computer-Assisted Language Learning)** research suggests that multimedia tools increase learner motivation, reduce anxiety, and create a more immersive language-learning experience. By integrating linguistic theories with technological advancements, multimedia-based learning presents a more effective, engaging, and contextually relevant approach to developing speaking skills compared to traditional methods.

3. Reasons for Lacking in Speaking Skills

3.1. Heavy Emphasis on Technical Skills

Engineering curricula are designed to develop analytical and problem-solving skills rather than verbal communication. The primary focus is on understanding complex mathematical concepts, programming, and technical problem-solving. As a result, courses rarely prioritize verbal linguistic expressions, leaving students with little training in articulating their ideas clearly and confidently in English languages.

3.2. Lack of Exposure to Public Speaking

Unlike fields such as business or humanities, where students engage in debates, speeches, and discussions, engineering programs often do not place the students for frequent oral

presentations in their academic routines. Without structured opportunities to practice speaking in front of others, students do not develop the confidence or skills necessary for effective communication.

3.3. Fear of Making Mistakes and Lack of Confidence

Many engineering students hesitate to speak due to fear of being judged or making errors, especially when speaking in English. This fear can be amplified by a lack of practice, making them reluctant to participate in discussions or give presentations. Over time, this creates a cycle where students avoid speaking, which further weakens their ability to express themselves clearly in English.

3.4. Insufficient Practice in Communication

Since engineering students spend a significant amount of time on practical lab work, coding, and solving numerical problems, they often have fewer opportunities to engage in verbal discussions. Unlike fields that require frequent essay writing or spoken debates, engineering students may complete entire semesters with minimal speaking practice. This lack of regular verbal engagement makes it difficult for them to develop fluency and confidence in speaking skill in particular in their linguistic behavior in general.

3.5. Over-Reliance on Written Communication

Most engineering tasks involve written documentation, such as reports, research papers, and project documentation. While writing is an important skill, it does not directly improve verbal communication. Many students become proficient in written explanations but struggle to present the same information effectively when speaking skill as it requires some extra talents. This imbalance creates difficulties in their professional settings where verbal communication is very much imperative and is equally important.

3.6. Preference for Independent Work and Introverted Nature

Engineering often attracts individuals who enjoy working with technology, numbers, and problem-solving rather than engaging in social interactions. While not all engineers are introverted, many prefer working independently or in small groups, which limits their exposure to public speaking situations. This lack of interaction reduces their ability to develop the necessary soft skills for effective communication.

3.7. Traditional Educational System Gaps

The Indian education system does not emphasize verbal communication in technical fields. From primary school to university, students in STEM (Science, Technology, Engineering,

and Mathematics) fields are often evaluated based on written exams rather than verbal presentations. This leads to an academic culture where speaking skills are not seen as essential, even though they are crucial in real-world professional environments.

3.8. Limited Industry Exposure and Real-World Interaction

Engineering students who do not engage in internships, industry projects, or networking events often miss out on opportunities to practice professional communication. Many students only realize the importance of strong speaking skills when they enter the workforce, where clear communication is essential for teamwork, leadership, and career advancement. Without real-world experience, students may struggle to develop their speaking skills in an academic setting.

4. The Role of Multimedia in Enhancing Speaking Skills

In today's digital age, multimedia plays a crucial role in improving speaking skills by providing diverse and interactive learning opportunities. Various multimedia tools and platforms enable learners to practice speaking, refine pronunciation, and gain confidence in English verbal communication. Multimedia significantly enhances speaking skills by offering interactive, engaging, and diverse learning opportunities. By utilizing multimedia resources, learners can practice speaking, refine their pronunciation, and build confidence in English verbal communication.

4.1. Videos and Online Lectures

Platforms like **YouTube, TED Talks, and educational websites** expose learners to different accents, pronunciations, and speaking styles. These resources cater to various learning preferences by offering engaging content, encouraging **active listening**, and allowing learners to mimic native speakers. Additionally, subtitles and playback speed controls help students analyze speech patterns and improve their articulation in English.

4.2. Interactive Language Learning Apps

Applications such as **Duolingo, Rosetta Stone, and Speechling** provide interactive exercises, real-time feedback, and AI-driven pronunciation corrections. Many of these apps integrate **gamification elements**, such as rewards and progress tracking, to keep learners motivated and engaged in consistent speaking practice in English. Many of these apps integrate gamification elements, such as rewards, leader boards, streak tracking, and adaptive difficulty levels, to keep learners motivated and engaged in consistent speaking practice in English.

4.3. Podcasts and Audio books

Listening to **podcasts and audio books** enhances listening skills, pronunciation, and

overall comprehension, which indirectly improves speaking confidence. Podcasts tailored for language learners often feature **slow speech, transcripts, and repetition**, making it easier to follow along and internalize correct pronunciation and sentence structures. **Additionally, exposure to diverse accents and real-life conversations helps learners adapt to different speaking styles and tones.**

4.4. Virtual Reality (VR) and AI-based Simulations

VR tools create **immersive environments** where learners can engage in simulated conversations, helping reduce anxiety and improve fluency. AI-driven chatbots and virtual tutors provide **instant feedback** on pronunciation, grammar, and sentence construction, allowing students to refine their speaking skills in a **low-pressure, interactive** setting.

4.5. Online Discussion Forums and Webinars

Participating in **virtual discussions, webinars, and online forums**—through platforms like **Zoom, Microsoft Teams, and discussion boards**—allows learners to practice speaking in real-time. These platforms facilitate **peer-to-peer interactions, group discussions, and presentations**, simulating real-world communication scenarios and fostering confidence in public speaking.

5. Strategies for implementation

5.1. Incorporating Multimedia in the Curriculum

To improve students' **phonological** and **syntactic** proficiency, engineering colleges should integrate multimedia-based speaking activities. These activities target various aspects of language:

- **Video Presentations:** These activities help students practice **prosody** (intonation, rhythm, and stress), and can focus on **discourse structure**, such as presenting an argument or summarizing complex topics.
- **Recorded Speeches:** By listening to their recordings, students can refine **articulation** and **fluency**. They can also identify errors in **morphology** (word formation) or **syntax** (sentence structure).
- **Role-playing Exercises:** Role-play encourages students to practice **pragmatics**, particularly how language functions in real-life situations, such as formal meetings or technical discussions. This improves their **sociolinguistic** competence, which is essential for understanding and producing context-appropriate language. These multimedia activities promote a more **interactive** and **experiential** form of language learning, where students are encouraged to work on their speech **patterns, accentuation, and vocabulary use**.

5.2. Encouraging Self-Learning Through Digital Tools

- **Language Learning Apps:** Apps like **ELSA Speak** and **Rosetta Stone** provide phonetic drills that focus on the **articulatory phonetics** of speech sounds, helping students improve **pronunciation** and **intonation**. These tools also incorporate **morphosyntax** (word and sentence structure) exercises.
- **Speech Recognition Technology:** Tools like **Google Assistant** or **Speechling** provide feedback on **phonological accuracy**, helping students adjust their **articulatory patterns**. This allows students to target specific **phonemes** (distinct speech sounds) they may be mispronouncing.
- **Online Language Challenges:** These promote **morphological** growth by encouraging students to expand their word bank and practice **collocations** (word combinations that commonly occur together in English). By engaging with these tools, students can track improvements in their **fluency**, **pronunciation**, and **grammatical** accuracy over time.

5.3. Organizing Multimedia-Based Speaking Activities

Interactive multimedia activities enable students to enhance their **linguistic competence** by practicing in **contextualized environments**:

- **Virtual Debates:** These foster critical thinking while encouraging students to use **discourse markers** and **rhetorical devices** in their speaking. Debates are a great way to practice argumentation skills and the use of **logical connectors** (e.g., "therefore," "in contrast," "however").
- **Storytelling Sessions:** Storytelling exercises help students improve **narrative syntax**, focusing on the **cohesion** (logical flow of ideas) and **coherence** (overall structure of the story). Students practice using appropriate **tense forms** and **sequence markers** (e.g., "first," "next," "finally").
- **International Online Exchanges:** Exposure to diverse accents and cultures provides students with the opportunity to navigate **sociolinguistic variations** (different ways language is used depending on social and cultural contexts). This improves their **pragmatic competence** in real-world communication. These activities not only enhance **fluency** but also ensure that students are better equipped to handle **multimodal discourse**—the integration of text, speech, and visuals.

5.4. Using AI-Driven Pronunciation Assistants

- **Real-Time Feedback:** Pronunciation assistants can break down a student's **phonetic output** into specific **phonemes**, providing corrective feedback on articulation. This is especially helpful for non-native speakers who might struggle with **vowel sounds** or **consonant clusters** in English.

- **Speech Analytics:** These tools offer in-depth feedback on aspects of **prosody**—such as pitch variation, stress patterns, and rhythm—which are essential for natural-sounding speech. By analyzing **intonation patterns** and **stress-timed** speech, these tools can help students develop more authentic communication skills.
- **Customized Phonological Exercises:** AI-driven platforms can adapt exercises based on the student's individual challenges, whether related to **phonemic** distinctions or **intonation patterns**. This personalized approach helps students overcome persistent issues with **voice modulation** or **rhythmic fluency**. These tools are grounded in the linguistic analysis of speech and can significantly improve students' **speech accuracy** and **naturalness** over time.

5.5. Providing Exposure to Authentic Language Use

- **Watching Technical Content:** Exposure to **engineering-specific lexicon**, **jargon**, and **technical terms** used in videos, documentaries, or industry-related podcasts improves students' understanding of domain-specific **registers** and **lexical choices**.
- **Interactive Webinars and Interviews:** Listening to **native speakers** or **expert professionals** during interviews or webinars helps students grasp **speech registers** and develop the ability to **code-switch** based on context.
- **Podcasts and Audiobooks:** Engaging with spoken English through **audiobooks** helps students familiarize themselves with **linguistic variations**, accents, and regional **dialects**. This provides exposure to a variety of **speech acts** and **pragmatic functions** such as requests, assertions, or apologies. Engaging with such authentic content supports **discourse competence**, enabling students to understand the subtleties of language used in different social and professional contexts

6. Conclusion

Multimedia-based learning offers an innovative and engaging approach which helps to learn and use speaking skill effectively to overcoming speaking skill challenges among engineering students. By integrating videos, interactive applications, podcasts, VR simulations, and online discussions, educators can create an immersive and effective language learning environment. These tools not only enhance verbal proficiency but also build confidence and prepare students for real-world communication challenges in their careers. Engineering colleges should proactively implement multimedia-enhanced teaching strategies to ensure students acquire essential speaking skills necessary for global competitiveness.

7. References

1. Chapelle, C. A. (2001). Computer Application in Second Language Acquisition: Foundations for Teaching, Testing and Research. Cambridge University Press.

2. CALL Research. (Various). *Computer-Assisted Language Learning (CALL) studies on multimedia-based language learning*. Retrieved from <https://www.cambridge.org/core/journals/relevant> CALL-journal.
3. Duolingo. (n.d.). *Learn a language for free*. Retrieved from <https://www.duolingo.com/>
4. ELSA Speak. (n.d.). *Improve your pronunciation*. Retrieved from <https://elsaspeak.com/>
5. Harmer, J. (2007). *The Practice of English Language Teaching*. Pearson Education.
6. Krashen, S. (1982). *Principles and Practice in Second Language Acquisition*. Pergamon Press.
7. Liberman, A. M., & Mattingly, I. G. (1985). "The motor theory of speech perception revised." *Cognition*, 21(1), 1-36.
8. Mayer, R. E. (2005). *The Cambridge handbook of multimedia learning*. Cambridge University Press.
9. Mayer, R. E. (2009). *Multimedia Learning*. Cambridge University Press.
10. Richards, J. C. (2008). *Teaching Listening and Speaking: From Theory to Practice*. Cambridge University Press.
11. Rosetta Stone. (n.d.). *Language learning software*. Retrieved from <https://www.rosettastone.com/>
12. Swain, M. (1985). "Communicative competence: Some roles of comprehensible input and comprehensible output in its development." In S. Gass & C. Madden (Eds.), *Input in second language acquisition* (pp. 235-253). Newbury House.
13. Speechling. (n.d.). *Your personal language coach*. Retrieved from <https://speechling.com/>
14. TED Talks. (n.d.). *Ideas worth spreading*. Retrieved from <https://www.ted.com/>
15. Google Assistant. (n.d.). *Speech recognition for language learning*. Retrieved from <https://assistant.google.com/>
16. Vygotsky, L. S. (1978). *Mind in Society: The Development of Higher Psychological Processes*. Harvard University Press.
17. Warschauer, M., & Healey, D. (1998). "Computers and language learning: An overview." *Language Teaching*, 31(2), 57-71.
18. Zoom. (n.d.). *Video conferencing and online collaboration*. Retrieved from <https://zoom.us/>